

# Vivian W. Fang (房薇)

---

Carlson School of Management 3-299  
321 19th Avenue S.  
Minneapolis, MN 55455

Phone: 612-301-9288  
Email: [fangw@umn.edu](mailto:fangw@umn.edu)  
Website: [www.VivianFang.org](http://www.VivianFang.org)

## EMPLOYMENT & OTHER AFFILIATION

- Aug 2019, Visiting Associate Professor, Stanford Graduate School of Business
- Jul 2018-, Associate Professor, Carlson School of Management, University of Minnesota
- Jan 2015, Visiting Assistant Professor, The Hong Kong University of Science & Technology
- Jul 2012-Jun 2018, Assistant Professor, Carlson School of Management, University of Minnesota
- Sep 2009-Jun 2012, Assistant Professor, Rutgers Business School, Rutgers University
- Jun 2006-Dec 2006, Full-time Tax Consultant, Deloitte Tax LLP, Detroit, Michigan

## EDITORIAL POSITIONS

- Associate Editor, Journal of Financial and Quantitative Analysis (JFQA), Jan 2018 – present

## EDUCATION

- Ph.D. in Business Administration (Accounting), Tulane University, Jan 2009
- Visiting Ph.D. Student, University of Michigan, Fall 2005 (*Displaced by Hurricane Katrina*)
- M.A. (Accounting), Tulane University, May 2005
- B.A. (Accounting), Tsinghua University, China, Jul 2002 (*Graduated 1<sup>st</sup> in Class*)

## PEER-REVIEWED PUBLICATIONS

### BUSINESS

- [8] “Imperfect Accounting and Reporting Bias” (with Allen Huang and Wenyu Wang), *Journal of Accounting Research*, September 2017, 55 (4), 919-962.
  - *Among the top 20 most read papers in the Journal of Accounting Research, 2017-2018*
- [7] “Equity Vesting and Investment” (with Alex Edmans and Katharina Lewellen), *Review of Financial Studies*, July 2017, 30 (7), 2229-2271 (**Lead Article, Editor’s Choice**).
  - *Co-Winner of the 2017 IRRC Institute Research Award*
  - *Winner of the Wharton School-WRDS Award for the Best Empirical Finance paper at the 2015 WFA Meeting*

- [6] “Short Selling and Earnings Management: A Controlled Experiment” (with Allen Huang and Jonathan Karpoff), *Journal of Finance*, June 2016, 71 (3), 1251-1294.
- [5] “Foreign Institutional Ownership and the Global Convergence of Financial Reporting Practices” (with Mark Maffett and Bohui Zhang), *Journal of Accounting Research*, June 2015, 53 (3), 593-631.
- [4] “Does Stock Liquidity Enhance or Impede Firm Innovation?” (with Xuan Tian and Sheri Tice), *Journal of Finance*, October 2014, 69 (5), 2085-2125.
  - *Semifinalist for the Best Paper Award in Corporate Finance at the 2011 FMA Meeting*
- [3] “Inside Debt and the Design of Corporate Debt Contracts” (with Divya Anantharaman and Guojin Gong), *Management Science*, May 2014, 60 (5), 1260-1280.
  - *Winner of the Best Paper Award at the 2011 AAA Mid-Atlantic Region’s Meeting*
- [2] “The Effect of Liquidity on Governance” (with Alex Edmans and Emanuel Zur), *Review of Financial Studies*, June 2013, 26 (6), 1443-1482.
- [1] “Stock Market Liquidity and Firm Value” (with Thomas Noe and Sheri Tice), *Journal of Financial Economics*, October 2009, 94 (1), 150-169.

## **NONBUSINESS**

- [9] “Insurance Coverage Predicts Patient Outcomes in Patients Transferred between Hospitals” (with Michael Usher, Christine Fanning, Madeline Carol, Amay Parikh, Anne Joseph, and Dana Herrigel), *Journal of General Internal Medicine*, December 2018, 33 (12), 2078-2084.

## **BOOK CHAPTER**

- Executive Debt-like Compensation (with Divya Anantharaman) *Corporate Governance: Recent Developments and New Trends*: Chapter II.2, Sabri Boubaker, Bang Dang Nguyen, and Duc Khuong Nguyen (eds.), Springer Press, 2012, 139-157.

## **WORKING PAPERS**

- “Gender Disparity in the Mutual Fund Industry: US vs China” (with Kevin Sun, Jian Xue, and Gaoqing Zhang)
- “Negative Peer Disclosure” (with Sean Cao and Gillian Lei)
- “Noise Trading: An Ad-based Measure” (with Joshua Madsen and Xinyuan Shao)
- “The Signaling Role of Myopia Corporate Behavior” (with Cyrus Aghamolla and Renhui Fu)
- “The Long-Term Consequences of Short-Term Incentives” (with Alex Edmans and Allen Huang)
  - *Co-Winner of the 2017 ICPM Research Award*
  - *Co-Winner of the 2017 IRRC Institute Research Award*
- “Financial Statement Comparability: Theory and Evidence” (with Michael Iselin and Gaoqing Zhang)

## CONFERENCE PRESENTATIONS (including scheduled & invited; \* indicates presentation by co-author)

- “Gender Disparity in the Mutual Fund Industry: US vs China”
  - 2019 Chicago/UNC GIA Conference
- “Negative Peer Disclosure”
  - 2019 Stanford Accounting Summer Camp
- “Noise Trading: An Ad-based Measure” previously titled “Trade with Ads”
  - 2019 China International Conference in Finance (CICF); 2019 Financial Intermediation Research Society Conference\* (FIRS); 2019 USC Conference on Emerging Technologies in Accounting and Financial Economics (CETAFE)\*
- “The Signaling Role of Myopic Corporate Behavior” previously titled “The Bright Side of Earnings Management”
  - 2018 Accounting Conference in Central University of Finance and Economics\*
- “The Long-Term Consequences of Short-Term Incentives”
  - 2019 American Finance Association Meeting\*; 2018 Tsinghua PBCSF Finance Summer Camp\*; 2018 LBS Accounting Symposium; 2018 Toulouse Business School Corporate Governance Conference\*; 2018 MIT/Asia Conference in Accounting\*; 2018 European Finance Association Annual Meeting\*; 2018 Penn State Accounting Conference; 2018 Executive Compensation Conference in Rotterdam\*; 2018 Financial Intermediation Research Society Conference\*; 2017 Stanford Theory and Inference in Capital Market Research Conference\*; 2017 UNC/Duke Fall Camp
- “Financial Statement Comparability: Theory and Evidence” previously titled “Consistency as A Path to Comparability: Benefits and Costs”
  - 2017 Yale School of Management Fall Accounting Research Conference; 2017 Indiana U - Hoosier Accounting Research Conference; 2017 U Penn-Wharton Spring Accounting Conference; 2017 Minnesota Empirical Accounting Research Conference\*
- “Imperfect Accounting and Reporting Bias” previously titled “Do Accounting Errors Breed Fraud?”
  - 2016 MIT/Asia Conference in Accounting\*; 2016 FARS Midyear Conference\*; 2015 Singapore Management University Accounting Symposium\*; 2015 Conference on Investor Protection, Corporate Governance, and Fraud Prevention; 2015 Minnesota Empirical Accounting Research Conference
- “Equity Vesting and Investment” previously titled “Equity Vesting and Managerial Myopia”
  - 2016 Oxford-LSE conference\*; 2016 Financial Intermediation Research Society Conference\*; 2015 Western Finance Association Meeting; 2014 Penn Law Corporate Roundtable\*; 2014 Bristol Manchester Corporate Finance Conference\*; 2014 University of Washington Summer Finance Conference; 2014 Edinburgh Corporate Finance Conference\* ; 2014 FSU SunTrust Beach Conference\*; 2014 Utah Winter Accounting Conference; 2013 Financial Research Association Conference; 2013 The Swedish Institute for Financial Research’s workshop on “CEOs, Boards, and other High Potentials”\*
- “Short Selling and Earnings Management: A Controlled Experiment”
  - 2015 SEC/Maryland’s Conference on Financial Regulation; 2014 MIT/Asia Conference in Accounting\*; 2014 GSU/CEAR Symposium on Corporate Control Mechanisms and Risk; 2014 FARS Midyear Conference; 2013 HKUST

Accounting Symposium\*; 2013 Conference on Financial Economics and Accounting; 2013 UC Berkeley Multi-disciplinary Conference on Fraud and Misconduct

- “Foreign Institutional Ownership and the Global Convergence of Financial Reporting Practices”
  - 2014 MIT/Asia Conference in Accounting; 2012 HKUST Accounting Symposium; 2012 Singapore Management University Accounting Symposium\*
- “Does Stock Liquidity Enhance or Impede Firm Innovation?”
  - 2011 Western Finance Association Meeting\*; 2011 Third Paris Spring Corporate Finance Conference; 2011 FMA Annual Meeting\*
- “Inside Debt and the Design of Corporate Debt Contracts”
  - 2012 London Business School Accounting Symposium\*; 2011 Utah Winter Accounting Conference\*; 2011 Fifth Singapore International Conference on Finance; 2011 AAA Annual Meeting\*; 2011 China International Conference in Finance; 2011 Fourth Annual CAPANA Conference; 2011 AAA Mid-Atlantic Region's Meeting\*
- “The Effect of Liquidity on Governance”
  - 2013 Western Finance Association Meeting; 2012 University of Washington Summer Finance Conference\*; 2012 Fourth Paris Spring Corporate Finance Conference\*; 2012 Financial Intermediation Research Society Conference\*; 2011 Conference on Financial Economics and Accounting
- “The Role of Management Forecast Precision in Predicting Management Forecast Error”
  - 2009 AAA Annual Meeting
- “Stock Market Liquidity and Firm Value”
  - 2007 FMA Meeting; 2007 AAA Annual Meeting

**INVITED WORKSHOPS & CONFERENCE PRESENTATIONS (including scheduled; by accounting department unless otherwise noted)**

- 2019 Chicago/UNC GIA Conference; Stanford Accounting Summer Camp; University of Minnesota (Applied Econ Summer Workshop Series); University of Minnesota (Supply Chain and Operations on “Blockchain Fundamentals and Supply Chain Applications”)
- 2018 Fordham University (Finance); Shanghai Jiao Tong University; Penn State Accounting Research Conference
- 2017 Yale School of Management Fall Accounting Research Conference; UNC/Duke Fall Camp; University of California at Los Angeles; the Inaugural Indiana University Hoosier Accounting Research Conference; University of Pennsylvania -Wharton Spring Accounting Conference; Analysis Group (Boston); Northwestern University
- 2015 Carnegie Mellon University; Washington University at St. Louis; University of Miami; Southern Methodist University; The SEC, Division of Economic and Risk Analysis; University of Minnesota (Strategic

Management & Entrepreneurship); The Hong Kong University of Science & Technology; Chinese University of Hong Kong

- 2014 University of Toronto; George State University (Finance), Center for the Economic Analysis of Risk (CEAR) – Symposium on Corporate Control Mechanisms and Risk; University of Chicago; Columbia University; New York University
- 2013 University of New South Wales (Banking and Finance); University of Sydney (Finance); University of Technology Sydney (Finance)
- 2012 University of Houston; University of Rochester; University of Minnesota; University of Florida; University of Texas at Dallas
- 2011 University of Rhode Island (Finance); The University of Massachusetts Amherst (Finance); The Hong Kong University of Science & Technology
- 2010 Baruch College, City University of New York; Tsinghua University; Peking University
- 2009 Rutgers University; Cornerstone Research
- 2008 Queens College, City University of New York

#### **INVITED CONFERENCE DISCUSSIONS**

- 2018 Conference on Financial Economics and Accounting
- 2018 University of Minnesota Corporate Finance Conference
- 2015, 2014 MIT/Asia Conference in Accounting
- 2012 Fordham University – Liquidity Risk Management Conference
- 2011 China International Conference in Finance
- 2011, 2009 AAA Annual Meeting
- 2009 Conference on Financial Economics and Accounting
- 2007 FMA Annual Meeting

#### **OTHER SELECTED CONFERENCE ATTENDED**

- NBER Summer Institute; NBER Conference on Big Data: Long-Term Implications for Financial Markets and Firms; Stanford Theory and Inference in Capital Market Research Conference; USC CETAFE Conference; Carnegie Mini Accounting Conference; Stanford Causality Conference; Stanford Accounting Summer Camp; Utah Winter Accounting Conference; Chicago/UNC GIA Conference; NYU Accounting Summer Camp; U of Houston Bauer Accounting Research Symposium; U of Illinois at Chicago Accounting Research Conference; JAAF Conference; U of Washington Summer Finance Conference; OSU Corporate Finance Conference

## MEDIA REFERENCES

- “The Long-Term Consequences of Short-Term Incentives”
  - [CNBC](#); [Harvard Law School Forum](#); [VoxEU](#)
- “Equity Vesting and Investment”
  - [Financial Times](#); [Economist](#); [Forbes](#); [Financial Times](#); [Washington Post](#)
  - [World Economic Forum](#); [Yahoo](#); [Bloomberg](#); [CNBC](#)
  - [Harvard Law School Forum](#); [VoxEU](#); [Harvard Business Review](#); [Carlson](#); [Knowledge @ Wharton](#); [Tuck Newsroom](#)
- “Short Selling and Earnings Management: A Controlled Experiment”
  - [CFA Digest](#)
  - [Discovery at Carlson](#)
- “Foreign Institutional Ownership and the Global Convergence of Financial Reporting Practices”
  - [Harvard Law School Forum](#)
- “The Effect of Liquidity on Governance”
  - [VoxEU](#); [Discovery at Carlson](#)
  - [Harvard Law School Forum](#); [Oxford University OUPblog](#); [Knowledge @ Wharton](#)
- “Inside Debt and the Design of Corporate Debt Contracts”
  - [Wall Street Journal](#)
  - [Harvard Law School Forum](#)

## HONORS AND AWARDS

- 2017 ICPM Research Award
- 2017 IRRC Institute Research Award
- 2016 Award for Exemplary Research, University of Minnesota
- 2015 Award for Exemplary Research, University of Minnesota
- 2015 WFA Meeting’s Wharton School-WRDS Award for the Best Empirical Finance Paper
- 2013 Award for Exemplary Research, University of Minnesota
- 2013 Dean’s Small Grants, University of Minnesota
- 2011 Rutgers Technology Management Research Center Faculty Research Award
- 2011 Rutgers Research Resources Committee (RRC) Summer Research Award
- 2011 AAA Mid-Atlantic Region’s Meeting Best Paper Award
- 2011 FMA Meeting’s Semifinalist for Best Paper Award in Corporate Finance
- 2011 AAA/Deloitte Foundation Trueblood Seminar for Professors Fellow
- 2009 AAA New Faculty Consortium Fellow

- 2008 American Accounting Association (AAA) Doctoral Consortium Fellow
- 2007 Financial Management Association (FMA) Doctoral Consortium Fellow
- 2003~2007 Morton A. Aldrich Fellowship (Tulane University)
- 2006 Deloitte & Touche USA Student Professional Development Award

## TEACHING EXPERIENCE

- University of Minnesota
  - FINA 5920 (Cryptocurrency, Blockchain, and Their Business Applications) – MBA Elective  
*Teaching evaluation: 5.8/6.0*
  - ACCT 5102 (Intermediate Accounting II) – Core course offered to juniors, seniors, and master of accounting students  
*Teaching evaluation: 5.7/6.0*
  - ACCT 2050 (Introduction to Financial Reporting) – Core course offered to sophomores  
*Teaching evaluation: 5.6/6.0, averaged across 11 sections (class size: 90-120 each section)*
- Rutgers Business School
  - ACCN423 (Accounting for Business Combinations, or Advanced Accounting) – Core course offered to seniors and master’s  
*Teaching evaluation: 4.7/5.0, averaged across 12 sections (class size: 60 each section)*
- Tulane University
  - ACCN413 (Financial Statement Analysis) – Core course offered to seniors  
*Teaching evaluation: 6.0/7.0, averaged across 2 sections (class size: 40 each section)*

## SERVICE

- Faculty Recruiting Committee Chair, Department of Accounting, Carlson School of Management, University of Minnesota, 2018-present
- Organizing Committee Member, Empirical Accounting Conference, Carlson School of Management, University of Minnesota, 2015-2018
- Research Workshop Organizer, Accounting Department, Carlson School of Management, University of Minnesota, Fall 2013-Spring 2014
- Research Workshop Organizer, Rutgers University Accounting Research Forum, Fall 2009
- Conference Program Committee
  - 2016 CFEA Conference
- Ad hoc Reviewer for
  - Accounting journals: *The Accounting Review*, *Journal of Accounting Research*, *Journal of Accounting & Economics*, *Review of Accounting Studies*, *Contemporary Accounting Research*, *European Accounting Review*

- Finance journals: *Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Journal of Financial and Quantitative Analysis, Review of Finance, Financial Management, Journal of Financial Markets, Journal of Corporate Finance, Journal of Banking and Finance, Journal of Empirical Finance, European Financial Management*
- Other journals: *Management Science (Accounting & Finance), Journal of Economics & Management Strategy, Journal of Business Finance & Accounting, Journal of Accounting, Auditing & Finance, Review of Quantitative Finance and Accounting, Emerging Markets Finance and Trade, Economic Letters*
- Conferences and grants: *CETAFE Conference, MIT/Asia Conferences in Accounting, FARS Midyear Meetings, AAA Annual Meetings, CAPANA Conferences, Hong Kong Research Grants Council*
- Doctoral Advising  
Xinyuan Shao (Minnesota)  
Eva Liang (Minnesota)  
Ming Gu (Rutgers, Committee Member): 1<sup>st</sup> placement: Renmin University of China

## **PROFESSIONAL CERTIFICATES**

- Certified Public Accountant (CPA, inactive), licensed in 2007
- Chartered Financial Analyst (CFA) candidate, passed all three levels
- Certified General Accountant (CGA, inactive), licensed in 2003